This is my curriculum vitae.

HEATHER DAAM

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education

2008-2010
Master of Design, Man+Humanity
Design Academy Eindhoven, the Netherlands

2002-2008
Bachelor of Arts in Design
University of Alberta, Canada

teaching experience

September 2014-ongoing
Faculty
Institute without Boundaries (CAN)
Course: Design Issues, Theory and Practice

May 2015-ongoing
Faculty (with Dr. Nastaran Dadashi)
George Brown College, Interactive Digital Design program
Course: Cognitive Dimensions (Human Factors)

September 2013-December 2013
Faculty (with Maartje van Gestel)
Design Academy Eindhoven (NL)
Course: Design Research, with a project focus on the mobility of elderly people

September 2013-February 2014
Faculty
Minor Gamification program
Willem de Kooning Academie, Rotterdam (NL)
Course: Minor Gamification, including design research, design methods, and design process.

July 2010-March 2013
Mentor and guide for multidisciplinary students

T+HUIS Foundation (in partnership with a number of local and international schools, including; ROC Eindhoven, Fontys University, Design Academy Eindhoven, etc)

Role: Guide and teach 10-20 students from different disciplines (social work, pedagogy, design, management, psychology) on a weekly basis throughout their study field placement

work experience

August 2014-ongoing

Academic Co-ordinator

Institute without Boundaries, Interdisciplinary Design Strategy program (CAN)

Role: Work with team to develop content and design curriculum, projects and courses, stakeholder and partnership liaison, online communications, publication design, workshop design, charrette facilitator and leader (multidisciplinary student workshops), guide student learning process.

November 2012-Nov 2014

Design Researcher CRISP (Part-time)

Project: Grey buy Mobile

Design Academy Eindhoven (NL)

Role: Research the strategic role for design in product service systems for elderly and mobility in cities, dissemination of research through writing and presentations, final book publication

Research direction: Collaborating with a care organisation to design strategies that bring their knowledge and qualitative research together in the innovation process.

December 2013-ongoing

DESIS @DAE Lab founder and coordinator (Part-time)

Design Academy Eindhoven (NL)

Role: To introduce DESIS network to the Design Academy, connect relevant people to/within the network, communications, design and host events.

May 2013-December 2013

Designer, True Team program for Learning & Development (Part-time)

De Lage Landen (NL)

Description: Designing strategy for improving teamwork on a global scale. Designed knowledge framework (Elements of a DLL High Performing Team) together with an interactive reflection workshop and handbook to kick-start team's development.

July 2010-March 2013

Lead Designer

Stichting T+HUIS, Lead Designer (NL)

Focus: Design Research and Organisational Development

Responsibilities:
- *Manage over 20 student interns through the creative process and daily tasks*
- *Lead multi-disciplinary teams in creative process*
- *Design organisational strategy, tools and methodologies*
- *Develop and give internal and external workshops and lectures*
- *Communication through publications, presentations and annual reports*

2005-2010

StichtingT+HUIS, Volunteer Leader: "Nature Club" (NL)

Founder/Designer: Twee Things Jewellery (www.tweethings.ca)

Graphic Designer: Springboard Communications

Level 1 Coach Downhill Ski Racing: Sunridge Ski Club

President Student Design Association, University of Alberta

Director and Curator for "Newfangled Design Show"

Director and Curator for U of A Design in "Salone del Mobile Milano"

major projects

April 2014-October 2014

Team lead for OpenCareLab

Design Platform Flanders (NL)

Description: Leading an interdisciplinary team during 3 weekend-long 'Care Camps' to design for what care will be in the year 2040, which included leading the process, producing work in between camps, maintaining contact and producing final results for a project magazine

June 2012-ongoing

Doe Je Ding ("Do Your Thing")

MEE Zuidoost Brabant and Gemeente Eindhoven (NL)

Description: Leading the process and development of a new tool or service for a collaborative project about youth and volunteering in Eindhoven

April 2013-ongoing

Founder and design for PROUD Co-Design Café

PROUD and Capital D (NL)

Description: Designed the concept of the Co-Design Café, a monthly interactive presentation series, and implement it on a monthly basis, in collaboration with a small team of local designers

March 2013

DESIS Philosophy Talk

DESIS @ DAE Lab, Design Academy Eindhoven (NL)

Description: In collaboration with DESIS Labs in MAD Faculty Genk and Politecnico di Milano we developed the DESIS Philosophy Talk hosted by our lab in the DAE.

July 2013-September 2013

Freelance Design Consultant

Centrum voor de Kunst Eindhoven (CKE) and CultuurStation (NL)

Description: Consultant for design process and designer in collaboration with an educator to design a class for elementary students on social design

September 2012

Workshop founder, coordinator and facilitator

"Social minds think alike" (for Stichting T+HUIS) (NL)

Description: A special 2-day workshop with invited designers and social workers to come and think together about new possible ways we can reach children in neighbourhoods. Not only ideas, but the processes, strategies and networks necessary to bring them to life

skills

Platforms: Mac OSX and Windows

Programs: Adobe Creative Suite, Premier Pro (Basic), Keynote, Pages, Numbers, Microsoft Office Suite

Languages: Native English, spoken French, beginner Dutch

Public speaking, workshop facilitation

lectures, articles, and workshops given

2015

Lecture: IwB Guest Lecture, *"Involving non-designers in the design process."*

Paper for Cumulus Conference, Milan: "*Telling the stories of design for social innovation: towards an ecology of times.*" with Virginia Tassinari, Elisa Bertolotti, Heather Daam & Francesca Piredda

Workshop for Nordes Conference, Sweden: "*Stories from fragments*" with Virginia Tassinari, Elisa Bertolotti & Francesca Piredda

Charrette: *Exploring the Commons- The Eastpointe Charrette*. in Eastpointe (Detroit), Michigan. Designed and facilitated in collaboration with the Institute without Boundaries.

Charrette: *Our City within a Park: Toronto International Charrette*, designed and facilitiated in collaboration with the Institute without Boundaries.

Charrette: *The Vitruvian Energy Project Charrette*, Toronto. Designed and lead in collaboration with the Institute without Boundaries.

Charrette: *Resiliant Cities Charrette* in Chicago, Illinois. Designed and facilitated in collaboration with the Institute without Boundaries.

2014

Book: "*Moving Stories*", by Heather Daam. Collaboration with Readership of Strategic Creativity Design Academy Eindhoven

Lecture: DESIS Philosophy Talk @DAE "*Designers Telling Stories*" with Virginia Tassinari, Elisa Bertolotti & Francesca Piredda (and many guests).

Lecture: "*Co-design and Care: Grey but Mobile and the Empathic Adventure*", for Eindhoven University of Technology

Lecture: DESIS Philosophy Talk @Polimi "*Designers Telling Stories and Making Meaning*" with Virginia Tassinari, Elisa Bertolotti & Francesca Piredda (and many guests).

Lecture: DESIS Philosophy Talk @DAE "*Storytelling and Time*" with Virginia Tassinari, Elisa Bertolotti & Francesca Piredda (and many guests). Part of the Dutch Design Week 'Round table brunch' series at Design Academy Eindhoven with EMMA Radio.

Moderating: PROUD Forum "*Design for Societal Challenges*", moderating keynote speakers in Essen, Germany

Publication: Zorgen voor Morgen. Project "*CrowdCaring*" for Design Platform Flanders and Pantopicon

Accepted Abstract and presentation: Design Principles and Practice Conference in Vancouver, Canada. "*Empathic Design Research as a catalyst for multi-stakeholder collaboration*"

Workshop series: "*Co-designing Ahoy!*", a youth reflection toolkit with social workers, teachers, and municipal employees.

Workshop: PROUD Workshop "*The Effect of Co-design*", in Essen, Germany

Workshop: "*Collaboratively designing a gamification method book*"

Workshop: "*An Empathic Adventure*", with ZuidZorg home care nurses, to develop a co-design tool for innovating elderly care

2013

Lecture: Co-Design Cafe Host, *Co-Design Tools for design research*

Lecture: *'De Week van het Ontwerpen'* in Kortrijk, Co-design and social innovation, my vision and work.

Accepted article and presentation : Knowledge Exchange Conference, Lancaster. *"Metaphors as a common language for empathic conversations in collaborative networks"*

Workshop: For Gemeente Eindhoven and MEE Brabant, *Co-Designing youth volunteering*

Workshop: CRISP Grey but Mobile, *Co-designing mobility with elderly people*

Workshop: CRISP Grey but Mobile and TU/e, *Visualising new PSS networks for elderly mobility*

Workshop: For WDKA students, *"Boardgame Extravaganza"* **Prototyping board games to trigger social innovation**

Attended: Cumulus Conference Workshop, Design Philosophy and Social Innovation

Attended: GOOD Design Research conference

2012

Lecture: Manchester Metropolitan University- *T+HUIS and Social Service Design*

Lecture: Fontys Hogeschool- *Designing with passion*

Lecture: Dutch Design Week 2012- *Designing Neighbourhood Systems*

Article with Birgit Mager: Touchpoints - *The role of play within social service design interventions*

Article for Premsala Magazine: An interview with Ravi Naidoo, Design INDABA

Article for Premsala Magazine: An interview with Anuj Sharma

Article: "*T+HUIS: Growing a successful social service design system*"

Publication: *Designing Sustainable Neighbourhood Systems*

Workshop: T+HUIS - *Measuring social impact*

Workshop series with children: *Buurtwinkel* (Community store)

Workshops: Gemeente Helmond and Lev Groep - *Designing a sustainable system for child care*

2011

Lecture: Stadhuis meets Design; Dutch Design Week - **"***When design is social***"**

Pecha Kucha Rotterdam: Social Design - *T+HUIS: when design is social*

Elevator Pitch: Living Labs Global Summit: *The T+HUIS in one minute*

Article: *Design as Service* **summit reflection**
Article: CRISP Review Sessions reflection with Danielle Arets
Jury member: Challenging the WMO

Workshop: in T+HUIS for Design Academy Eindhoven class- *Generative Research tools for children*

Workshop: *"Social minds think alike"* - **two day workshop**

Workshop: Fontys Hogeschool- *Funding in the WMO: Case study T+HUIS*, **for Professor Yolanda te Poel**

Workshop: ROC Manifesto - *Using creative thinking in the T+HUIS*, **with Jonny Wray**

Workshop: Hogeschool Utrecht inside T+HUIS: *"Co-design tools for a young target group"*

For more details on most of the projects listed, please visit www.heatherdaam.com